

Andrew Bezpiatko

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Portfolio: [bezwurx.com](https://www.bezwurx.com)

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Senior Product Designer

15+ years · Design Systems · Accessibility · Front-End Implementation

A strong advocate for data-informed, user-centric design practice. Builds robust, accessible design infrastructure from the ground up – streamlining front-end workflow and scaling systems across multiple platforms. Bridges design and engineering through hands-on front-end experience and WCAG compliance. Operates effectively in ambiguity and within technical constraints.

Work Experience

Senior UX Designer

Sheridan College | Apr 2024 – Dec 2025

Communications, Public Affairs and Marketing Department

- Built Sheridan's first design system from the ground up by establishing a Figma component library, accessible pattern documentation, and a browser-based SDS Manual where no design source of truth previously existed. This enabled same-day mockup turnaround and cross-departmental project expansion.
- Led digital translation of Sheridan's 2024 Unlock brand refresh. Designed WCAG 2.2 compliant colour variants for inaccessible brand colours and developed an image-treatment system for accessible text on abstract backgrounds – a scenario not covered by existing WCAG guidance.
- Extended the design system to Sheridan's internal ServiceNow portals. Served as the sole internal resource bridging design, front-end, and platform implementation, delivering brand and UX consistency across a second major platform without external vendor dependency.
- Identified a gap in UX research practice and advocated for structured research. Conducted first-year student interviews with Sheridan's research department, synthesizing findings into a report that framed navigation and application-flow friction in visitor-to-applicant conversion terms.

- Collaborated with internal developers and external Sitecore vendors to implement rebranded components, maintaining design quality and system integrity through implementation.
 - Designed and shipped responsive mobile UX improvements – including an improved breadcrumb component validated by student research, which confirmed mobile as a primary device for on-campus and post-acceptance usage.
 - Developed a browser-based design system manual documenting components, markup, and front-end framework assets – designed to reduce design decisions during platform migration and compress implementation costs.
 - Used conversational AI to onboard to ServiceNow and Drupal. This enabled ServiceNow implementation internally, which would have otherwise required vendor engagement. It also helped build a brand-aligned Drupal sandbox to onboard the rest of the web team.
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UX Designer

DealTap | Aug 2015 – Dec 2016

- Independently mapped the full Ontario real estate transaction workflow – documenting relationships between all forms, parties, and process steps involved in a deal – creating a central alignment artifact for a cross-functional product team.
 - Conducted guerrilla usability testing at a realtor convention. Intercepted real estate professionals to observe live task completion, identifying friction points that directly informed UI improvements to the People section, input field editor, and onboarding flow.
 - Contributed to end-to-end product design across DealTap 2.0 and 3.0 – complex workflow UX, document management, and multi-party transaction flows in an agile startup environment.
 - Contributed front-end implementation to DealTap 3.0 and designed and built the marketing website and supporting collateral for DealTap 2.0.
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Independent Design & Front-End Consultant

Clickwurx Inc. | Jan 2017 – Present

- **Active R&D Projects**
 - Designing and building a token-driven design system in Figma, connected to a Style Dictionary pipeline. Establishing a single source of design truth that scales across platforms and reduces front-end workflow redundancy.
 - Building an AI-assisted workflow automation tool with Node.js, TypeScript, Playwright, and the Anthropic API – exploring agentic patterns and practical LLM integration.
- **Client Practice**
 - Run an independent design and front-end consultancy delivering accessible, CMS-based web experiences for long-term clients across multiple sectors.
 - Apply WCAG and AODA accessibility standards across projects, providing audits, remediation guidance, and implementation support.
 - Partner with clients to define requirements, scope projects, and deliver scalable solutions that support long-term content management and maintainability.

Select Projects:

- **Muskoka Discovery Center** – Misko-Aki Digital Exhibit (miskoaki.com)
- **Design Prosthetics & Orthotics** (designpando.com)
- **Niagara Escarpment Biosphere Network** (<http://nebnetwork.org/>)
- **Canada's Entrepreneur** (<https://canadasentrepreneur.com/>)

UX Designer / Front-End Developer

Cordon Media | Sep 2010 – Aug 2015

- Contributed to UX and front-end development across a cross-functional agency team – collaborating with developers, PMs, and clients on digital products for a wide range of clients including regional municipalities, professional sports teams, and post-secondary institutions, building early fluency in engineering constraints through close collaboration with developers.

- Designed accessible, WCAG-compliant digital experiences for public-sector and higher-education clients including the City of Hamilton and Toronto Metropolitan University.
- Led UX design for OutdoorSmart – a multi-brand, multi-region LMS and CRM platform – designing a complex admin dashboard supporting customer lifecycle visualization, regional course management, staff collaboration workflows, and mass communication tools across multiple sub-brands.
- Designed gamified end-user learning experiences for OutdoorSmart – including badge systems, progress indicators, and distraction-free lesson environments, to drive course completion and cross-brand engagement.

Education

Sheridan College

Bachelor of Applied Arts, Illustration (2009)

Foundation in visual communication, design thinking, and creative problem-solving

Certifications

Nielsen Norman Group (NN/g)

UX Certification – the industry's leading UX credential (2023)

Skills

Design & UX

Product design, UX design, interaction design, platform UX, information architecture, user-centric design, end-to-end product design, wireframing, prototyping, responsive design, design QA.

Design Systems

Design systems, component libraries, pattern documentation, token-driven design, Figma Variables, Style Dictionary, design-to-dev handoff.

Accessibility

WCAG 2.2, AODA, ADA, inclusive design, accessibility audits, accessibility remediation.

Research & Validation

User interviews, guerrilla usability testing, usability testing, research synthesis, iterative design, prototype validation, service design (Ontario Service Design Playbook).

Collaboration & Process

Cross-functional collaboration, stakeholder presentations, stakeholder management, design documentation, Agile, vendor management, digital transformation

Tools

Figma, Photoshop, Illustrator, After Effects, Jira, Azure DevOps, Bitbucket, Git, BrowserStack, Axure.

Also familiar with: Sketch, InVision, Zeplin, Adobe XD, Adobe Creative Cloud.

Platforms

Sitecore, ServiceNow, WordPress, Drupal

Front-End

HTML5, CSS3, JavaScript, React, PHP, Node.js, TypeScript, Bootstrap, Sass.